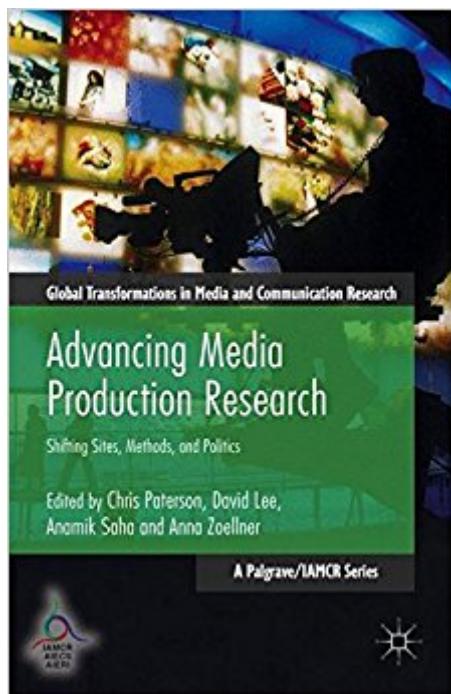


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Advancing Media Production Research: Shifting Sites, Methods, And Politics (Global Transformations In Media And Communication Research - A Palgrave And IAMCR Series)



Synopsis

This anthology explores challenges to understanding the nature of cultural production, exploring innovative new research approaches and improvements to old approaches, such as newsroom ethnography, which will enable clearer, fuller understanding of the workings of journalism and other forms of media and cultural production.

Book Information

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Customer Reviews

âœAs the field of media production research widens, the need for comprehensive work to guide us grows. This truly international volume therefore provides an immense service.â• (Mark Deuze, Professor of Mediastudies, Director, Research School for Media Studies, University of Amsterdam)âœReaching back to production researchersâ™ root concerns with media power, the contributors indeedâœadvanceâ• conversations about research into the ways media power has diffused to new workplaces, contexts, and workers. The special focus on methods gives readers a buffet of options when considering their own research projects.â• (Vicki Mayer, Tulane University, USA)

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